



10,000+ botol habis terjual dalam 10 menit.

Kenapa? →

Face mist No.1 Korea — kini melangkah ke panggung global.

150K+	5.0 / 5	#1	#28
unit terjual — masih pre-order	1,606 ulasan Olive Young	ranking keseluruhan Olive Young (Mac 2026)	Amazon Face Mists dari #1,600 · 1 bulan



Mechanism Beauty. Satu-satunya di dunia.

Karena ia menghantar protein ke dalam kulit — seperti dokter.



Dibangunkan bersama Dr. Lee Joon — pembangun exosome No.1 Korea · dermatologis pertama diakui sel stem · kini merumus bersama dokter & apoteker AS

12-SKU LINEUP

SKIN — mist x3 · ampoule · cleanser · cream · mask

MAKEUP — BB · cushion · lip

HAIR & BODY

MFDS DUAL-CERTIFIED*

Dokter ada satu aturan. Kami jadikannya merek.

Sementara pasar sibuk dengan bahan trend dan kemasan cantik,
dokter dan apoteker sudah lama menyebutnya —

Aturan 500 Dalton (Jan D. Bos).

Mekanisme — bukan trend. Pilihan orang dalam kini terbuka untuk ritel.

Kategori ini, kalau mau masuk, masuk sekarang. Peluang milik yang bergerak dulu.



Dibangun atas Aturan 500 Dalton
Protein Mist — SKU utama



Dr. Lee Joon
pembangun exosome No.1 — pembangun bersama

Tanpa perangkat.

Tanpa masker LED, tanpa laser rumah.

Tanpa jarum.

Tanpa filler, tanpa klinik.

Tanpa paket \$1,000.

Gred klinik pada harga mist.

Satu semprotan.

Protein bawah 500Da — ke tempat ia berfungsi.

~~Filler?~~ Semprot saja.

1

SMILE-LINE MIST

500 Dalton Protein Mist

\$14.99 · 55ml · 30+ PROTEINS (2 PATENTED)

COLLAGEN WATER 430,980ppm · 500Da

-30.0%

kerutan mata

-28.4%

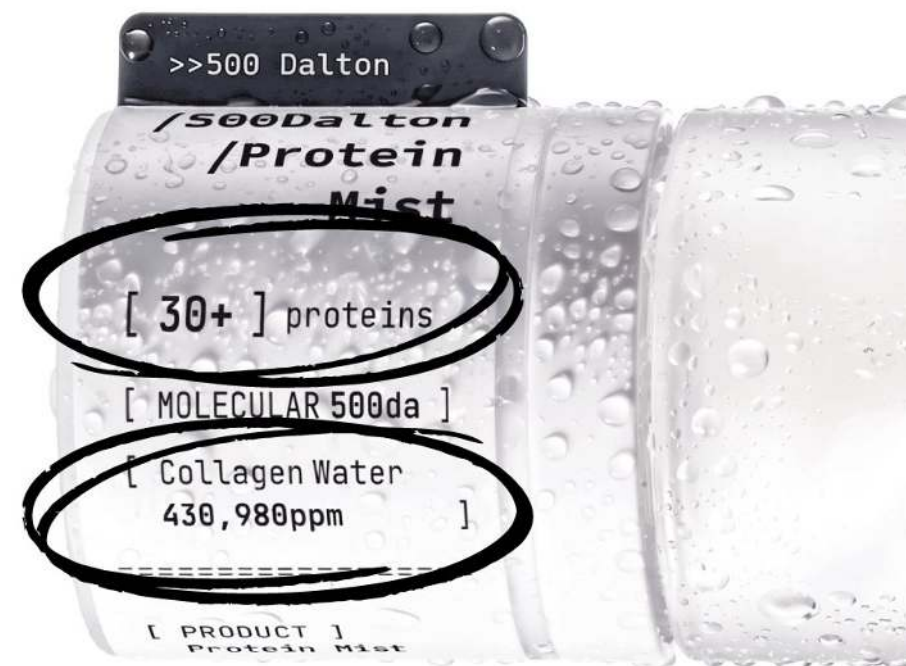
pipi kendur

-21.1%

garis senyum

+316%

hidrasi instan



Ujian klinis manusia 2026 (p<0.05)*

Amazon 4.3 · 2K+ dibeli bulan lalu

2

DARK-SPOT MIST

500 Dalton Vita Mist

\$14.99 · 55ml

SEA BUCKTHORN WATER 509,340ppm

Glow +25.8% terbukti*



3

DE-PUFF MIST

500 Dalton Cica Mist

\$14.99 · 55ml

TEA TREE WATER 450,800ppm

Sebum -28.1% · pelindung +14%*



4

SMILE-LINE AMPOULE

500 Dalton Protein Ampoule

\$15.99 · 30ml · 32+ PROTEINS

COLLAGEN WATER 225,285ppm · 3 PATENTED

Lifting terbukti* · Amazon 4.8



5

1-SECOND CLEANSER

500 Dalton Gel Cleanser

\$17.24 · 90ml · 08+ PROTEINS

HYDROLYZED COLLAGEN 100ppm

Makeup hingga SPF, sekali cuci



Aturan 500 Dalton meresap ke dermis — 12 SKU

SKIN CARE  500 Dalton Protein Mist \$14.99 · 55ml · 30+ PROTEINS COLLAGEN WATER 430,980ppm	SKIN CARE JUST LAUNCHED  500 Dalton Vita Mist \$14.99 · 55ml SEA BUCKTHORN 509,340ppm	SKIN CARE  500 Dalton Cica Mist \$14.99 · 55ml TEA TREE WATER 450,800ppm	SKIN CARE  500 Dalton Protein Ampoule \$15.99 · 30ml · 32+ PROTEINS COLLAGEN 225,285ppm	SKIN CARE  500 Dalton Gel Cleanser \$17.24 · 90ml · 08+ PROTEINS HYDROLYZED COLLAGEN 100ppm	SUN & MAKEUP  500 Dalton Protein Sun Cream \$12.80** · 50ml 1-SECOND ABSORB · NO CAST
SUN & MAKEUP  500 Dalton Protein BB Cream \$12.80** · 30ml COVERAGE + PROTEIN CARE	SUN & MAKEUP  500 Dalton Protein Lip Tint \$9.00** · 3 shades PROTEIN-COATED COLOR	HAIR & BODY  500 Dalton Protein Shampoo \$12.90** · 500ml SCALP-DEEP PROTEIN WASH	HAIR & BODY  500 Dalton Protein Treatment \$11.60** · 500ml LOW-MOLECULAR REPAIR	HAIR & BODY  500 Dalton Protein Body Wash \$12.80** · 500ml PROTEIN-MOISTURE CLEANSE	HAIR & BODY  500 Dalton Protein Body Lotion \$12.80** · 500ml FULL-BODY PROTEIN BARRIER

**KR RRP converted at 1,543 KRW/USD (Jul 2026) — market pricing set per region on listing · every formula under 500 Daltons

Terbukti di Korea. Kini melonjak di AS.

150,000+

unit terjual

5.0 / 1,606

rating / ulasan — Olive Young

40%

tingkat belian ulang

\$260K

penjualan hari peluncuran

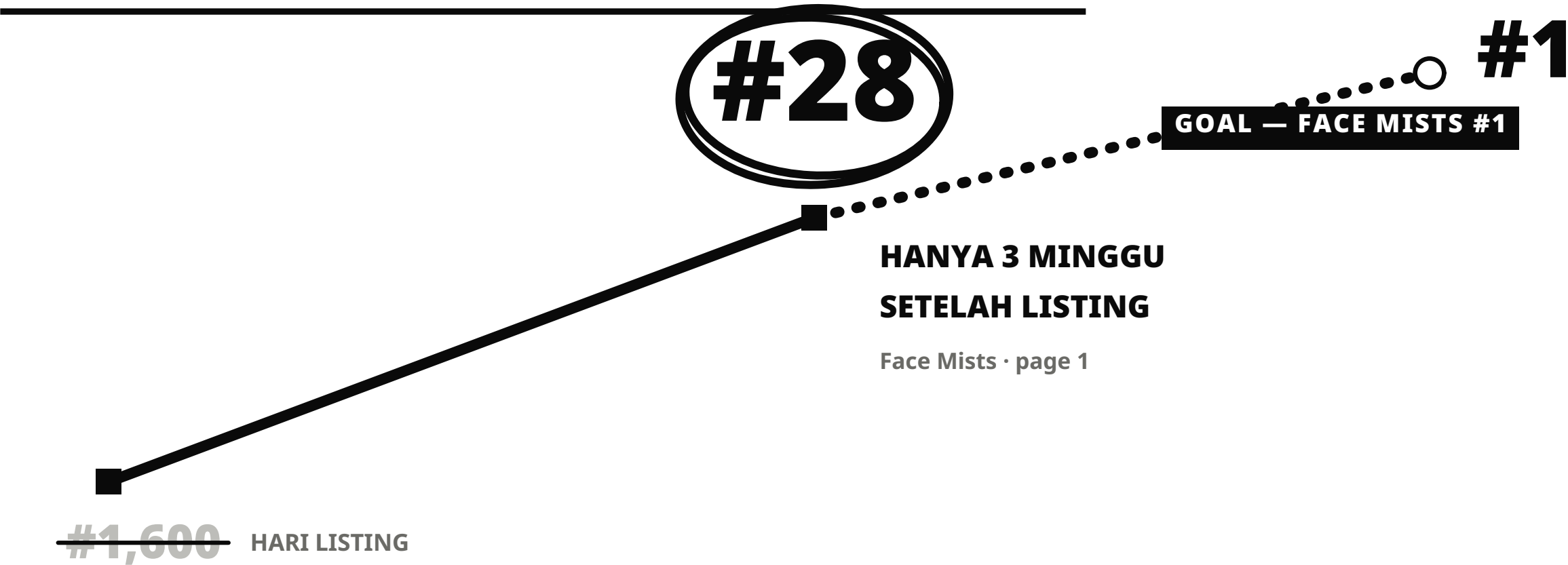
#1

keseluruhan Olive Young · Mist #1

317K+

pengikut sosial sendiri

AMAZON U.S. — BEST SELLER RANK



4.3 / 2K+

rating · dibeli bulan lalu

1,000 / mo

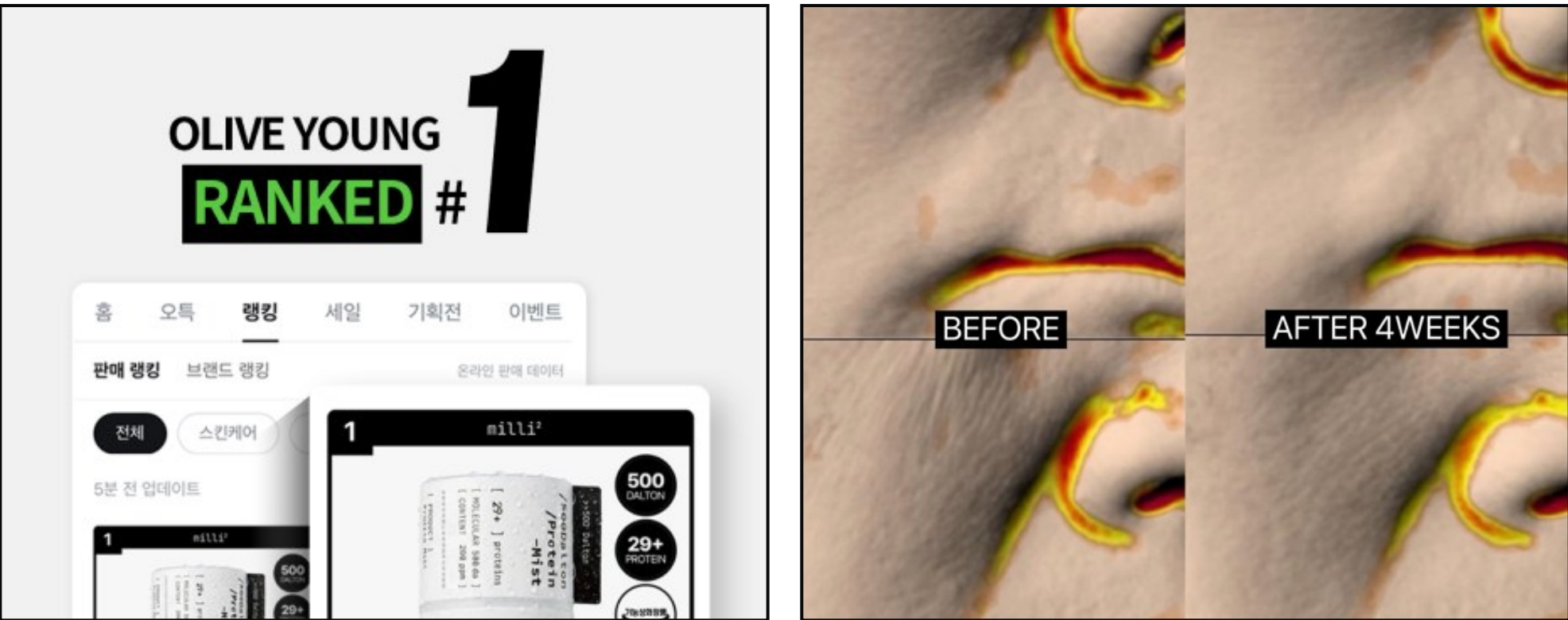
seeding kreator — setiap bulan

FBA · Prime Day

kini dijual di AS

Dari #1,600 ke #28 dalam 1 bulan — dan terus naik.

PROOF



OLIVE YOUNG — RANKED #1

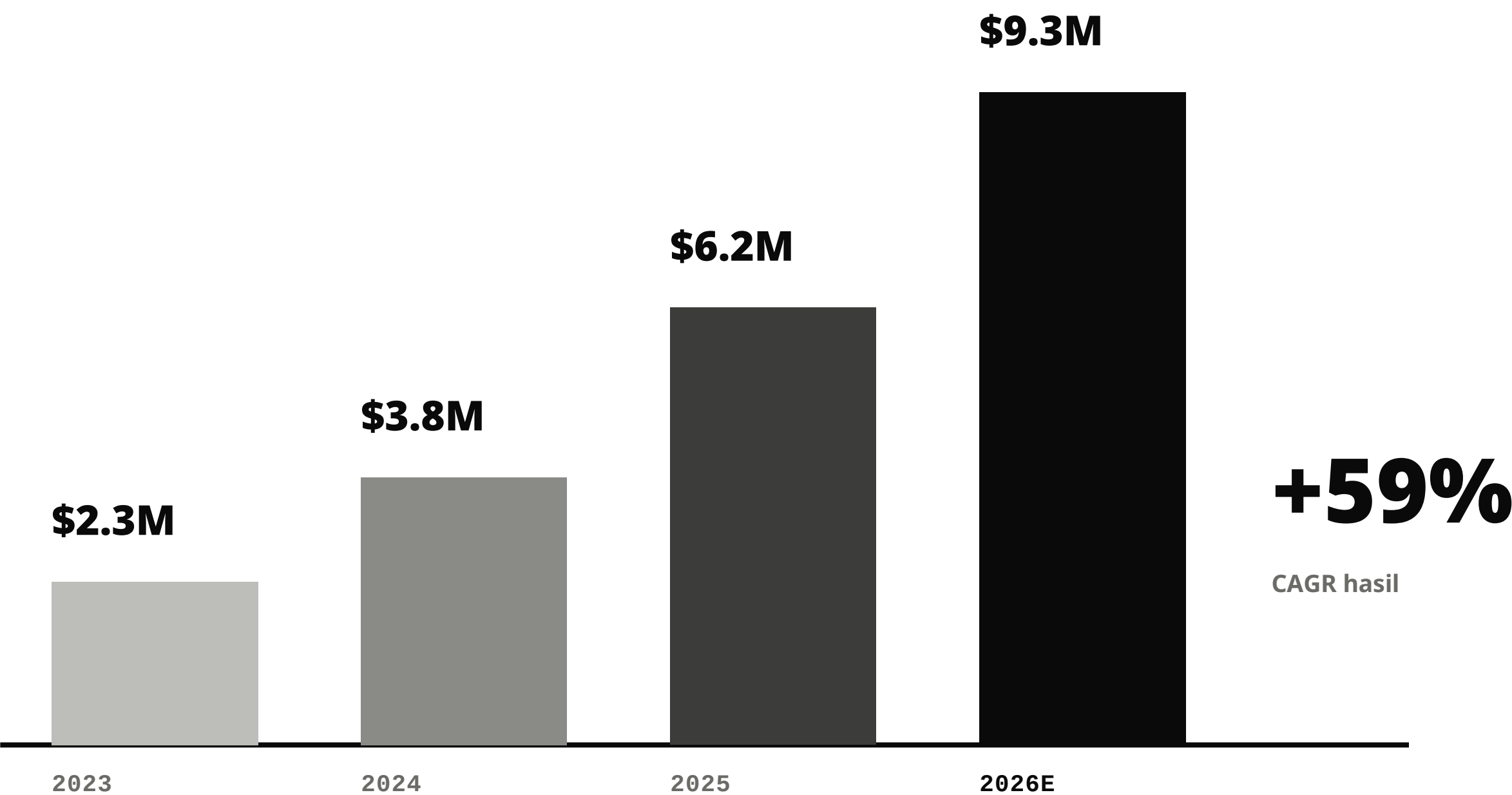
BEFORE / AFTER 4 WEEKS



AMAZON BEST SELLERS #28 — RANKED IN 1 MONTH AFTER LISTING

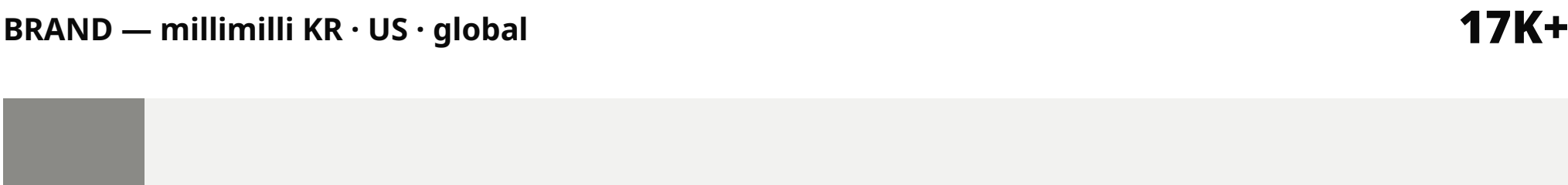
Pendapatan naik 4 kali lipat dalam 3 tahun — tumbuh 59% setahun.

MILLIUS — REVENUE GROWTH



company revenue KRW 3B 5B 8B 12B (2026 est.), converted at 1,290 avg

OWNED AUDIENCE — 317K+ FOLLOWERS



317K pengikut dibangun sendiri oleh pendiri — tanpa satu sen iklan, setiap peluncuran terus ditonton 310 ribu orang.

\$260K
penjualan hari pertama — tanpa iklan

Konten menjual duluan. Rak menuai hasilnya.

SIGNATURE UGC — “THE LINE TEST”



@yankaugc
Don't believe? just watch..



@nathalypapetsas
NOT just hydration



@ms_alicia2live82
Best-selling mist in Korea

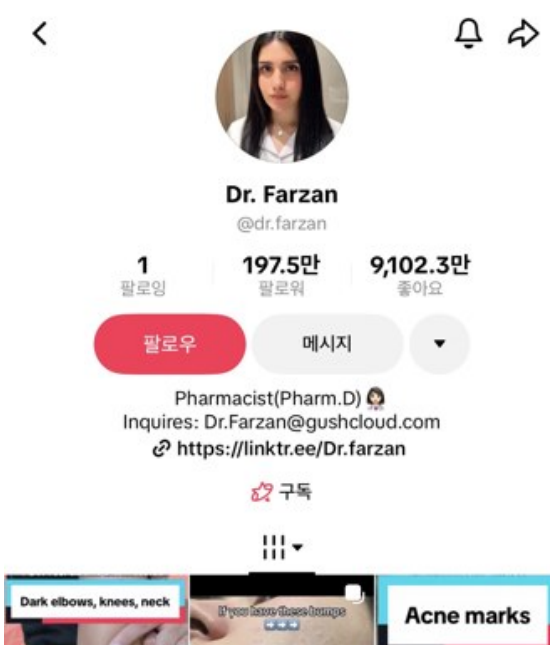


millimilli.us
Smile lines gone = 5yrs?

DOCTORS & PHARMACISTS



Dr. Lee Joon
pembangun exosome No.1



Dr. Farzan • 1.97M
Pharm.D — TikTok



@yak.golnam
pilihan apoteker KR



@so0_0.pharm
pilihan apoteker KR

PEMASARAN
KAMI BUAT SENDIRI

1,000+
kolaborasi influencer / bulan

1.39M
kreator di platform kami

11,000
kampanye dalaman

#millimilli — TIKTOK VIEWS / MONTH (2026)



2M+ (est.)
tontonan Jun
1,000+ video

KOREA

- Olive Young
keseluruhan #1 • mist #1 (online)
- Brand.com
masih pre-order
- Naver Smart Store
K-commerce teratas

UNITED STATES — LIVE

- Amazon US (FBA)
Face Mists #28 • Prime Day
- TikTok Shop US
“Smile Line Society”
- Walmart — selanjutnya
program hero mist, sedia ritel

GLOBAL — RETAIL-READY

- US MoCRA — lengkap
sedia FDA untuk ritel AS
- EU CPNP • UK SCPN
pendaftaran lengkap 15 Jul 2026
- Sedang berjalan
NMPA China • Jepun • Vietnam • Mongolia

Pemasaran bukan disewa. Kami buat sendiri.

0.8L — platform influencer-commerce dibangun dan dioperasikan tim kami sejak 2014 · biz.08liter.com

1.39M+

kreator di platform

11,000+

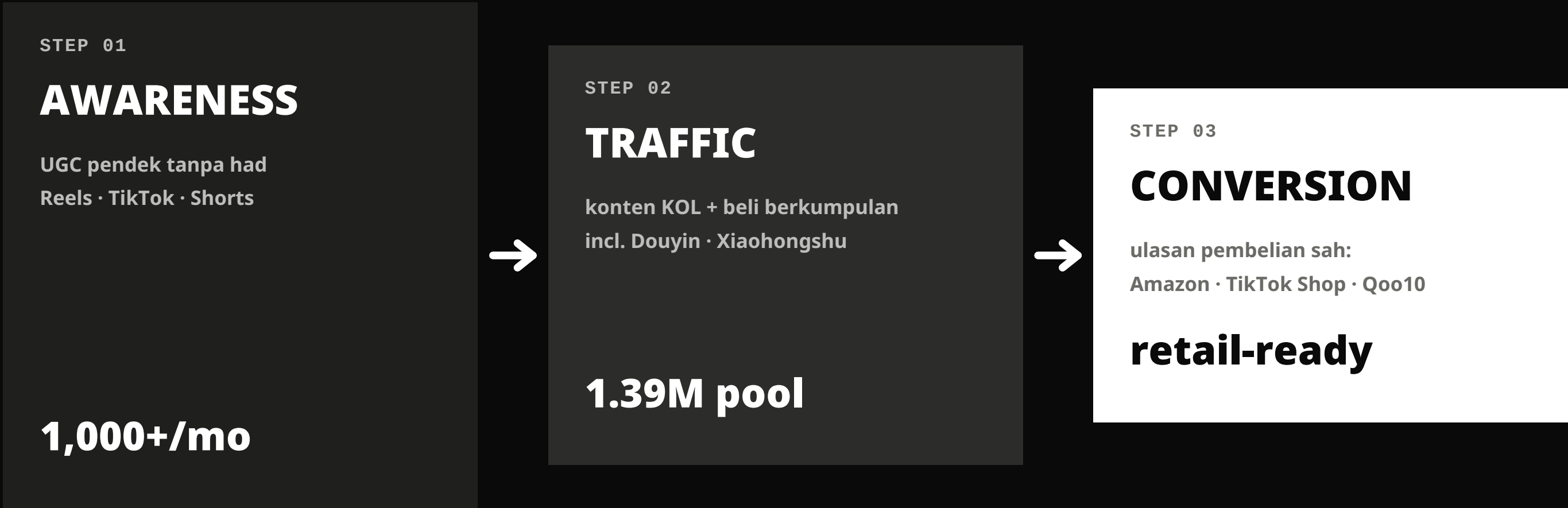
kampanye merek — termasuk beauty & CPG Korea

8

negara — operasi KR · US · JP · SEA

1,000+

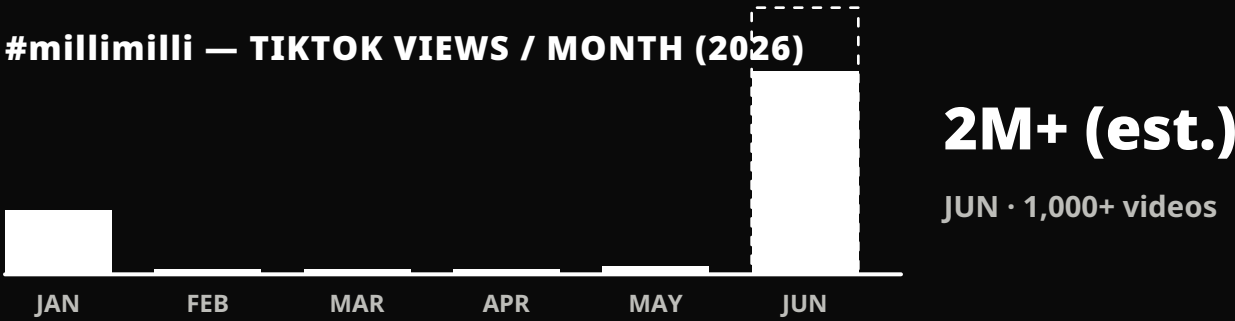
kolaborasi / bulan untuk milli²



“Sold out in 10 minutes — global real-time #1”
press-verified · Mega Economy

“K-brand entry into North-America TikTok Shop”
SBA × 0.8L · Market News

“Global group-buy sellouts with fan-fluencers”
press-verified · GET News



AS sudah jadi bukti. Selanjutnya: online global.

PHASE 01 — DONE Korea, terbukti. #1 Olive Young · 150K+ terjual 40% belian ulang	PHASE 02 — LIVE AS, kasus pertama. Amazon #28 dalam 1 bulan · TikTok Shop ritel AS — selanjutnya	PHASE 03 — THE PLAN Online global, dahului. Cara sama, setiap pasar: Amazon global · TikTok Shop JP/SEA · EU — 1,000+ kreator/bulan
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REGULATORY — RETAIL-READY

US MoCRA

COMPLETE — FDA-ready for U.S. retail

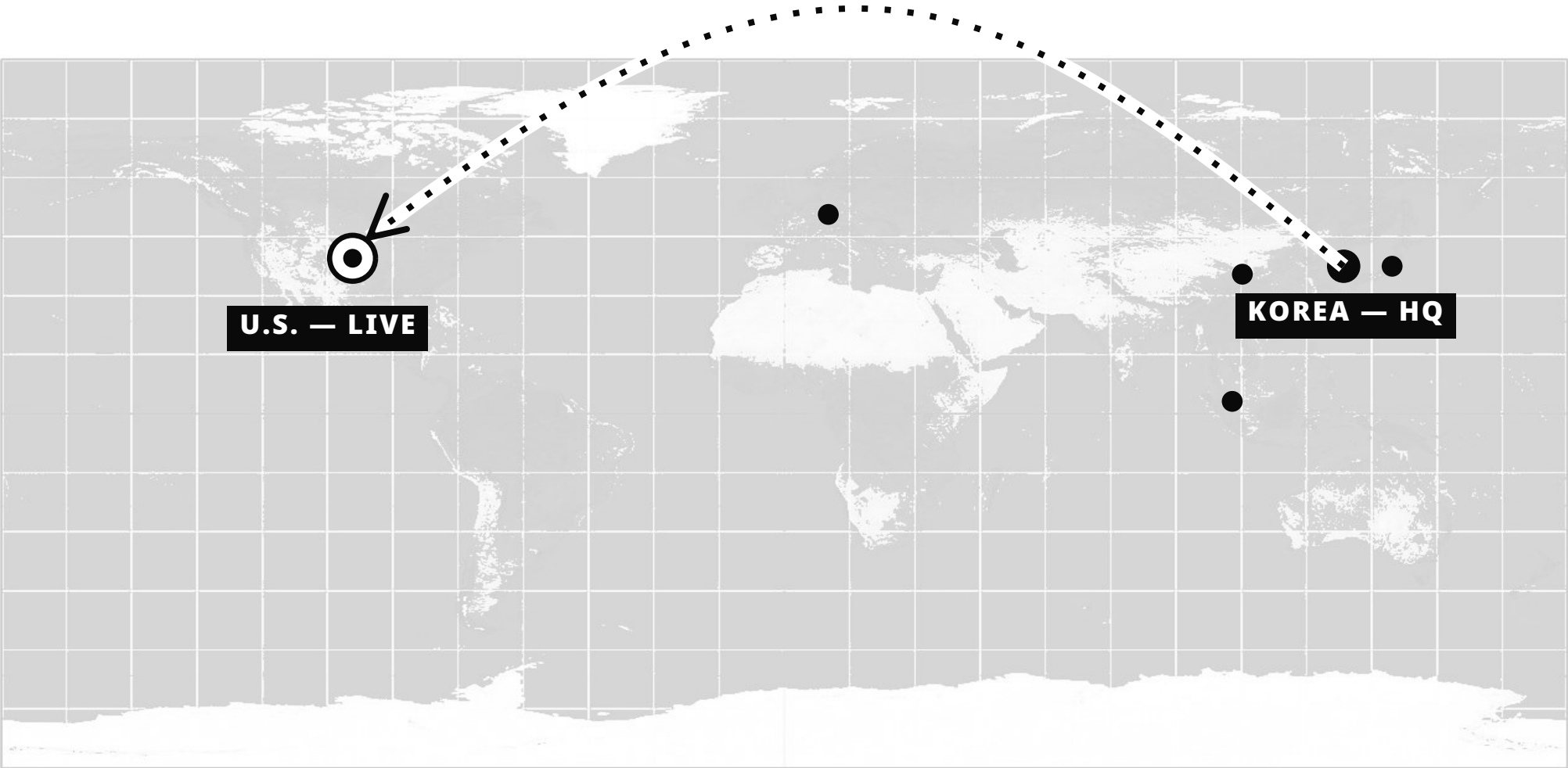
EU CPNP · UK SCPN

pendaftaran lengkap 15 Jul 2026

CN NMPA · JP · VN · MN

in progress

Di mana dunia berbelanja, sains kulit harus ada di rak.



LIVE — KOREA · CHINA · MALAYSIA · US NEXT — EU · UK · JP · RU
US MoCRA — COMPLETE EU CPNP · UK SCPN — JUL 15, 2026 CN NMPA · JP · VN · MN — IN PROGRESS

Bahan trend akan pudar. Mechanism Beauty bertahan.

Dibangun untuk jangka panjang — bersama.

PEMBELI B2B & RITEL OFFLINE — MULAI DISTRIBUSI

KEMITRAAN STRATEGIS — MARI BICARA

Korea sudah tersenyum. Selanjutnya, dunia.